

## City Council Regular Meeting AGENDA ITEM

NUMBER: 10	
<b>SUBJECT:</b> Second Amendment to Professional Service Agreement with Kirvin Doak Communications to Perform Communications and Public Relations Services for the City. (Citywide) (For Possible Action; Recommendation - Approve)	
<b>REQUESTED BY:</b> Delen Goldberg, Deputy Chief of Staff	<b>WARD:</b> (Citywide)
<b>RECOMMENDATION OR RECOMMEND MOTION:</b> It is recommended that the City Council approve the item and authorize the Mayor to execute the second amendment to professional service agreement with Kirvin Doak Communications in a form approved by the City Attorney's Office, and in an Amount Not to Exceed \$72,000.	
<b>FISCAL IMPACT:</b> Not to Exceed \$72,000	<b>ACCOUNT NUMBER:</b> 00100-100131-431000-000000

**STAFF COMMENTS AND BACKGROUND INFORMATION:**

The City solicited bids from numerous communications and public relations firms via the Communications Division. The City received three responses and all were reviewed and evaluated.

Staff recommends that Council award the contract to Kirvin Doak Communications based on the proposal provided and the experience of the company. Kirvin Doak will work with the City's Communications Division to assist in informing constituents and the media about City events, news and happenings.

CIP No.	Related Item:	
<b>LIST CITY COUNCIL GOAL(S):</b> Community Services and Cultural Amenities, Safe and Livable Community, Community Spirit, Relationships and Pride, Quality Municipal Services		
<b>PREPARED BY:</b>  Delen Goldberg, Deputy Chief of Staff	Respectfully Submitted  Ryann Juden City Manager	<b>MEETING DATE:</b>  September 21, 2022