



City Council Regular Meeting AGENDA ITEM

NUMBER: 13

SUBJECT:

Appointment of Jared Luke as Senior Director of Economic Development and Government Affairs. (Citywide)
(For Possible Action; Recommendation – Ratify)

REQUESTED BY:

Wilson Edgell, Director of Human Resources

WARD:

(Citywide)

RECOMMENDATION OR RECOMMEND MOTION:

Ratify Appointment of Jared Luke as Senior Director of Economic Development and Government Affairs.

FISCAL IMPACT:

Amount: \$190,000.20 + Benefits

Explanation: New Senior Director of Economic Development and Government Affairs

ACCOUNT NUMBER:

00100-140609-400110

STAFF COMMENTS AND BACKGROUND INFORMATION:

Salary: \$190,000.20 + Benefits

Appointment of Jared Luke as Senior Director of Economic Development and Government Affairs.

Service Date: 3/16/2020 Date Appointment: 10/21/2023

Jared Luke is a 22 year resident of Southern Nevada. Before working for the City of North Las Vegas, Jared was accomplished in real estate, business development, and a political/policy consulting for independent trusts and private equity. As Director of Government Affairs, Jared has successfully navigated multiple regular legislative sessions and special sessions, including a unique legislative session during a global pandemic. His Government Affairs department has assisted in the creation of the Southern Nevada Urban Micro Academy, has expanded relationships with multiple state and federal agencies, and has assisted in the procurement and deployment of a series of federal stimulus packages.

Additionally, Jared has increased significantly the political solvency of the City at the state and federal levels where he has testified numerous times in front of legislative committees and Congress on behalf of the residents of North Las Vegas.

On June 4th, 2022 Jared took on the additional role of Director of Economic Development. He and the Economic Development team have carried forward the vision of City Council to improve the economic landscape of North Las Vegas by attracting impactful businesses and developing substantial, forward-thinking projects that will revitalize the City and diversify the economy by providing positive growth and sustainable jobs for the City's residents.

CIP No.		Related Item:
LIST CITY COUNCIL GOAL(S): Responsible Fiscal Management		
PREPARED BY:	Respectfully Submitted	MEETING DATE:
Wilson Edgell, Director of Human Resources	Ryann Juden, City Manager	November 1, 2023