



**CITY OF NORTH LAS VEGAS  
PARKS, ARTS, RECREATION AND CULTURE  
ADVISORY BOARD  
SUMMARY MINUTES**

November 14, 2023  
5:00 p.m., Council Chambers,  
2250 Las Vegas Boulevard North,  
North Las Vegas, Nevada 89030

Website - <http://www.cityofnorthlasvegas.com>

**CALL TO ORDER**

**Chairman Branch** called the meeting to order at 5:00 P.M.

**VERIFICATION OF COMPLIANCE WITH OPEN MEETING LAW**

**City Clerk** Jackie Rodgers confirmed compliance with Open Meeting Law

**ROLL CALL**

**BOARD MEMBERS PRESENT**

Chairman Branch  
Vice Chairwoman Ward (arrival 5:01 p.m.)  
Member Brown  
Member Cannon  
Member Gibson  
Member Lisiewski  
Member Maxwell  
Member McKenzie  
Member Ramirez

## **STAFF PRESENT**

Deputy Director of Neighborhood and Leisure Services Doug Guild  
Parks Superintendent Chris Vasquez  
Park Project Manager Erin Reisweg  
Deputy City Attorney II Adrian Viesca  
Chief Deputy City Clerk Cherry Lawson  
Deputy City Clerk II Daisy Rivera

## **PLEDGE OF ALLEGIANCE - BY INVITATION**

**Led by Member Brown**

## **PUBLIC FORUM**

**Chairman Branch** opened the public forum to receive public comment. There was no public participation.

He took a moment to welcome and congratulate new **Board Members Chelsea Gipson and Aileen Cannon**.

## **AGENDA**

1. Parks, Arts, Recreation and Culture Advisory Board Regular Meeting of November 14, 2023. (For Possible Action; Recommendation – Approve)

**MOTION:** *Board Member McKenzie moved and Vice Chairwoman Ward second the motion approving the agenda as presented.*

**ACTION: APPROVED**

AYES: 7

NAYS: 0

ABSTAIN: 0

## **CONSENT AGENDA**

2. Parks, Arts, Recreation and Culture Advisory Board Regular Meeting Minutes of October 10, 2023. (For Possible Action; Recommendation – Approve)

**MOTION:** *Board Member McKenzie moved and Board Member Lisiewski second the motion approving the agenda as presented.*

**ACTION:     APPROVED**

**AYES:       7**

**NAYS:       0**

**ABSTAIN:   0**

### **BUSINESS**

3. Discussion and Recommendation of New Walls and Mural at Cheyenne Avenue and 5th Street. (For Discussion and Possible Action)

**Park Project Manager Erin Reiswerg** stated we have a roadway construction project that is occurring at the intersection of Fifth Street and Cheyenne. It is right where City View Park is and the par three golf course. They are widening Fifth Street to add another lane, and putting a turn lane on to Cheyenne Avenue to turn onto Fifth Street. She discussed having installed at the City View Park, a gateway signage wall that provides a sense of welcoming visitors to the park area. She displayed two art renderings of the projects for the Board to consider. One of the designs displayed featured the city logo and images of the desert. While the second designed featured depiction featured a golf course with images of the desert on the featured wall.

**Board Member McKenzie** stated the addition of the wall would be a great improvement to the area, and prefers the design feature the city's logo.

**Vice Chairwoman Ward** stated having a wall is a much better aesthetic than the chain linked fence, as debris is often caught within the links when it is windy. She agrees with **Board Member McKenzie** about the logo, but think the golf course view is amazing. She asked whether the designer could somehow blend both murals into one that highlights the city logo as well as the golf course.

**Board Member Lisiewski** inquired as to the height of the structure. **Ms. Reiswerg** stated that it would likely be 20 to 30' tall. **Lisiewski** asked whether there were any other depictions offered for review. **Ms. Reiswerg** replied stating there were other ones; however, they all f had a similar feel to it. Staff can bring this item back having the city logo incorporated with more additional designs to flush out a different theme or a combination theme.

**Board Member Brown** stated that he prefers the first option, but also likes the depiction with the golf course. He agrees with **Vice Chairwoman Ward's** comments, as well.

**Board Member Cannon** inquired as to whether the city can incorporate any color changes, as the artwork presented is flat in color.

**Board Member Ramirez** concurred with the remarks of the Board; she likes the logo as well as the golf course artwork.

**Chairman Branch** stated that he agrees with the comments of the Board, and asked whether staff could bring something back where the designs of both renderings can be incorporated into one design.

The Board also suggested that the art wall have some type of coating to prevent or reduce graffiti within the paint or concrete.

**Deputy Director Doug Guild** stated that staff can bring the item back to the Board in January with additional renderings for review and discussion.

**MOTION:** *Board Member McKenzie moved and Vice Chairwoman Ward second the motion to have a design rendering that incorporates the city logo in a larger image, as well as replacing the cactus with golf course.*

**ACTION: APPROVED**

AYES: 7

NAYS: 0

ABSTAIN: 0

#### 4. Discussion on Impact Nevada Tree Plantings. (For Discussion)

**Mr. Guild** stated they had a really interesting tree planting today at Aviary Park. They have partnered with Impact Nevada. They are a nonprofit group whose vision is sustainability throughout the state of Nevada and that is through carbon sequestration mitigation and heat island index, reducing the heat island. Primarily, it's through planting of trees throughout the state. They have a goal, an initiative of planning 100,000 trees throughout the state before Earth Day of 2032.

We are eight and a half years away and 100,000 trees, and we are going to do our part to support that. We have entered into an agreement with Impact Nevada to plant 5000 trees in the next eight and a half years. However, it is likely that we will do more because of the new parks that are coming onboard, as well as park renovations.

Impact Nevada has issued a challenge through all the agencies in southern Nevada to plant 1000 trees around Nevada Day. The city has planted its portion of 100 trees, and were able to do that over the last two (2 or 3) to three weeks. That, of the donation received, we planted approximately 80 trees at Aviary Park and 20 at Deer Springs. The last eight were planted today. **Mayor Goynes-Brown, Councilman Cherchio and Councilwoman Anderson-Garcia** were in attendance at the event.

He discussed the impact of having the trees planted, as they would aid with the heat island and the carbon sequestration mitigation plan. They are really excited about this partnership with Impact Nevada.

The 100 trees that have been planted over the past three weeks are from the approved Southern Nevada Tree Planting list as provided below:

- 25 Mulga Acacia
- 25 Shoestring Acacia
- 25 Chinese Pistache
- 25 Red Push Pistache

5. Discussion on National Football League Tree Planting at Nicholas E. Flores Jr. Park.  
(For Discussion)

**Parks Superintendent Chris Vasquez** stated on December 5<sup>th</sup> at Nicholas Flores Park, we are going to have NFL Green Tree planting. They look to plant 32 trees; one represent each team in the NFL. It is a partnership with NFL and Verizon Wireless to plant these trees, as they will plant 16 Raywood Ash and 16 Red Push Pistache. All these are going to be planted around or near the senior center, which will be a big benefit for our seniors.

They are including some outdoor seating, concrete gathering area and that event's going to be at 2 p.m. on December 5<sup>th</sup>. The event will start at 2:45 p.m. and the local media will be in attendance. He invited the Board to come out and join them at the event.

At 9 a.m. park staff will work with some volunteers from Verizon to plant just over half those trees. They will likely leave 3 to 4 out for the ceremonial planting; however, would be planting those trees on December 5. Please join us and those trees were donated through that event with incorporation with Par Three, Landscape and Moon Valley Nursery.

### **STAFF ITEMS**

**Mr. Guild** reported on the below activities:

- Big Bounce America: Friday-Sunday, November 17-19 at CRRP
- Fest of Gratitude (Thanksgiving Meal): Saturday, November 18, at 2:00 p.m. at SMRC
- Thanksgiving Dinner: Tuesday, November 21 at 4:00 p.m. at SMRC
- Thanksgiving lunch with Seniors: Wednesday, November 22 at 10:00 a.m. at NRC (P & R staff to serve on the food line)
- NFL Tree Planting: Saturday, December 5 at either 9:30 a.m. or 3:00 p.m. at SMRC next to the senior trailers. We will be planting 32 trees. **NFL Commissioner Roger Goodell** will be in attendance.
- Senior Holiday Dance: Friday, December 15 at 2:00 p.m. at SMRC
- Tacos and Santa (Councilman Barron event): Tuesday, December 19, at 4:00 p.m. at NRC.

## **BOARD ITEMS**

**Board Member McKenzie** asked whether Parks has an updated brochure of all of the activities that are upcoming in the city. **Mr. Guild** stated that it was a project that his staff is now reviewing and would try to get something to the Board in January 2024.

**Chairman Branch** expressed his appreciation and gratitude for the Board Members, and City staff for all that they do to assist them with the Board. He wished everyone a happy holiday season.

**Board Members** all wished everyone and one another an enjoyable holiday season.

## **PUBLIC FORUM**

**Chairman Branch** opened the meeting to receive public comments. No comments were offered.

## **ADJOURNMENT**

**Chairman Branch** adjourned the meeting. The meeting was adjourned at 5:33 P.M.

## **CERTIFICATION**

I certify that the foregoing are true and correct minutes of the City of North Las Vegas Parks, Arts, Recreation, and Culture Advisory Board Regular Meeting held on November 14, 2023. I further certify that a quorum was present.

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Jackie Rodgers, City Clerk