



**City Council Regular Meeting  
AGENDA ITEM**

NUMBER: {{item.Number}}
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<b>SUBJECT:</b> Purchase and Installation Services Agreement for Touring Video Wall Equipment at Craig Ranch Regional Park with 3G Productions LLC in an Amount Not to Exceed \$378,523.47, CIP Project No. 10617. (Ward 2-Garcia-Anderson) (For Possible Action; Recommendation – Approve)
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<b>REQUESTED BY:</b> Doug Guild, Acting Director of Neighborhood & Leisure Services	<b>WARD:</b> (Ward 2 - Garcia-Anderson)
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<b>RECOMMENDATION OR RECOMMEND MOTION:</b> Approve the Purchase Agreement for Touring Video Wall Equipment and Installation Services at Craig Ranch Regional Park with 3G Productions LLC.
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<b>FISCAL IMPACT:</b> Amount: \$378,523.47 Explanation: NLS Craig Ranch General Fund	<b>ACCOUNT NUMBER:</b> 00413-700521-450540
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**STAFF COMMENTS AND BACKGROUND INFORMATION:**

Parks and Recreation is requesting the purchase of a mobile video wall for Craig Ranch Regional Park and citywide events to enhance user experiences and services. In January 2024, the City’s Purchasing Division conducted RFP 2023-010 to solicit proposals from vendors for these materials and installation. There were three respondents: Fair-Play, 3G Productions LLC, and EDIM AV Technology. 3G Productions was the highest scoring and lowest responsive bidder for these services and staff recommends awarding the contract to 3G Productions. 3G Productions is properly licensed and qualified to supply deliver and install the materials. CIP Project No. CIP10617.

CIP No. 10617	Related Item:
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LIST CITY COUNCIL GOAL(S): Community Services and Cultural Amenities, Responsible Fiscal Management
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<b>PREPARED BY:</b> Doug Guild, Acting Director of Neighborhood & Leisure Services	Respectfully Submitted Micaela R. Moore City Manager	<b>MEETING DATE:</b> June 5, 2024
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