



## City Council Regular Meeting AGENDA ITEM

NUMBER: 8

**SUBJECT:**

Appointment of Gregory Bortolin as Communications Director. (Citywide) (For possible Action; Recommendation – Ratify)

**REQUESTED BY:**

Wilson Edgell, Director of Human Resources

**WARD:**

(Citywide)

**RECOMMENDATION OR RECOMMEND MOTION:**

Ratify the Appointment of Gregory Bortolin as Communications Director

**FISCAL IMPACT:**

Amount: \$160, 000.00 + Benefits

Explanation: New Communications Director

**ACCOUNT NUMBER:**

00100-100167-400110

**STAFF COMMENTS AND BACKGROUND INFORMATION:**

Salary: \$160,000.00 + Benefits

Appointment of Gregory Bortolin as Communications Director

Service Date: 3/18/2024    Date Appointment: 3/18/2024

Gregory Bortolin has spent most of his career working as a journalist and communications professional in Reno and Las Vegas. Prior to his current post as the Communications Director for the Nevada Governor's Office of Economic Development (GOED) he served as the Public Information Officer for the Nevada Department of Education. He spent the first decade of his career as a sports writer, mostly with the Las Vegas Review-Journal. He then became the Manager of Media Relations at the University of Nevada, Reno, served as Director of Communications and Press Secretary for Governor Kenny Guinn and later worked as the Director of Communications and Government Affairs for the Desert Research Institute. At GOED, he led an effort to rebrand the agency and just launched a new website. GOED has received national media attention, including national awards, for the business development deals the agency has completed during the last year.

CIP No.	Related Item:	
LIST CITY COUNCIL GOAL(S): Responsible Fiscal Management		
PREPARED BY:	Respectfully Submitted	MEETING DATE:
Wilson Edgell, Director of Human Resources	Ryann Juden, City Manager	April 3, 2024