



City Council Regular Meeting AGENDA ITEM

NUMBER: 8

SUBJECT: Appointment of Gregory Bortolin as Communications Director. (Citywide) (For possible Action; Recommendation – Ratify)	
REQUESTED BY: Wilson Edgell, Director of Human Resources	WARD: (Citywide)
RECOMMENDATION OR RECOMMEND MOTION: Ratify the Appointment of Gregory Bortolin as Communications Director	
FISCAL IMPACT: Amount: \$160, 000.00 + Benefits Explanation: New Communications Director	ACCOUNT NUMBER: 00100-100167-400110

STAFF COMMENTS AND BACKGROUND INFORMATION:
 Salary: \$160,000.00 + Benefits
 Appointment of Gregory Bortolin as Communications Director
 Service Date: 3/18/2024 Date Appointment: 3/18/2024

Gregory Bortolin has spent most of his career working as a journalist and communications professional in Reno and Las Vegas. Prior to his current post as the Communications Director for the Nevada Governor's Office of Economic Development (GOED) he served as the Public Information Officer for the Nevada Department of Education. He spent the first decade of his career as a sports writer, mostly with the Las Vegas Review-Journal. He then became the Manager of Media Relations at the University of Nevada, Reno, served as Director of Communications and Press Secretary for Governor Kenny Guinn and later worked as the Director of Communications and Government Affairs for the Desert Research Institute. At GOED, he led an effort to rebrand the agency and just launched a new website. GOED has received national media attention, including national awards, for the business development deals the agency has completed during the last year.

CIP No.	Related Item:	
LIST CITY COUNCIL GOAL(S): Responsible Fiscal Management		
PREPARED BY: Wilson Edgell, Director of Human Resources	Respectfully Submitted Ryann Juden, City Manager	MEETING DATE: April 3, 2024