



**CITY OF NORTH LAS VEGAS
PARKS, ARTS, RECREATION AND CULTURE
ADVISORY BOARD
SUMMARY MINUTES**

January 9, 2024
5:00 p.m., Council Chambers,
2250 Las Vegas Boulevard North,
North Las Vegas, Nevada 89030

Website - <http://www.cityofnorthlasvegas.com>

CALL TO ORDER

Chairman Branch called the meeting to order at 5:02 P.M. and welcomed all who were in attendance as well as the new Board Member Castillo.

VERIFICATION OF COMPLIANCE WITH OPEN MEETING LAW

City Clerk Jackie Rodgers confirmed compliance with Open Meeting Law

ROLL CALL

BOARD MEMBERS PRESENT

Chairman Branch
Vice Chairwoman Ward
Member Brown
Member Cannon
Member Gibson
Member Lisiewski
Member Castillo
Member McKenzie Member Ramirez

STAFF PRESENT

Deputy Director of Neighborhood and Leisure Services Doug Guild
Recreation Superintendent Valerie Derrick
Municipal Forester, Eddie Rodriguez
Chief Deputy City Attorney Marisa Rodriguez
City Clerk Jackie Rodgers
Deputy City Clerk II Daisy Rivera
Deputy City Clerk II Tyrene West
Deputy City Clerk II Isabel Rodriguez

PLEDGE OF ALLEGIANCE - BY INVITATION

Led by Member Brown

PUBLIC FORUM

Chairman Branch opened the public forum to receive public comment. There was no public participation.

AGENDA

- 1. Parks, Arts, Recreation and Culture Advisory Board Regular Meeting of January 9, 2024. (For Possible Action; Recommendation – Approve)

MOTION: *Board Member McKenzie moved and Board Member Lisiewski second the motion approving the agenda as presented.*

ACTION: 8
AYES: 0
NAYS: 0
ABSTAIN: 0

CONSENT AGENDA

- 2. Parks, Arts, Recreation and Culture Advisory Board Regular Meeting Minutes of November 14, 2023. (For Possible Action; Recommendation – Approve)

MOTION: *Board Member McKenzie moved and Board Member Lisiewski second the motion approving the Consent Agenda as presented.*

ACTION: 8
AYES: 0
NAYS: 0
ABSTAIN: 0

BUSINESS

3. Propose Tree City USA Designation and Arbor Day 2024. (For Possible Action; Recommendation – Approve)

Deputy Director of Neighborhood and Leisure Services Doug Guild stated that there had been a change to the item that it would be discussion only this evening and a vote would occur next month when it is brought back to the board.

He provided an overview of the four standards required to have the city designed as a Tree City USA and Arbor Day 2024, as follows:

- The city needs to have a Tree Board. He is recommending that the Park, Arts, Recreation, and Culture Advisory Board be designated as the Tree Board.
- The City needs to have a tree ordinance. He and **Mr. Rodriguez** is working on that, and will bring the draft for the Board's review in February.
- Community Forestry Program with an annual budget of at least \$2 per person. That is an approximate amount of \$550,000 annually including salaries.
- Arbor Day Observance and Proclamation

Those are the four requirements that staff wanted to share with you. City staff will come back to you next month to request that the Parks Board, Park and Rec Advisory Board, be that Tree Board with an official agenda.

MOTION: *Board Member McKenzie moved and Board Member Lisiewski second the motion to continue this item to its next meeting in February.*

ACTION: 8
AYES: 0
NAYS: 0
ABSTAIN: 0

4. Board Members to Review the Updated Parks and Recreation Brochure. (For Discussion)

Ms. Derrick reviewed the Parks & Recreation Program Brochure with the Board Members and stated that the Parks team have been working very diligently and making sure that it's more

in streamlined with the neighboring cities and the neighboring recreation departments, and also includes our park department, all of our parks, all of Craig Ranch, Regional Park events rentals.

There is a lot of great information within the brochure about the community parks along with programming for every age group. The brochure is posted on the city's website for viewing.

Board Members responded positively towards the brochure and liked very much the printed version of the brochure, as well as it being emailed to those residents who registered with the city their email address to receive communications.

STAFF COMMENTS

Ms. Derrick shared some of the departments past events with the Board.

Past Events:

- SMRC Feast of Gratitude Event on Saturday, November 18th from 2p-5p. 200 patrons
- NRC of Gratitude which is on Tuesday, November 21st from 4-7pm and is free to the community. 200 patrons
- Senior Thanksgiving Luncheon which is on Wednesday, November 22nd from 10am-1pm for seniors 55 plus. 100 patrons
- SMRC is preparing for their annual breakfast with Santa event. This awesome event will take place on 12/16, from 10am to 2pm.
- Our staff will be hosting our Taco's with Santa event on Tuesday, December 19th from 4-7pm which is a free event for the community
- NFL Green project at Aliante Library 12/2
- Tree planting with NFL Green and the NFL Commissioner Rodger Goodell 12/5 at SMRC
- Both Neighborhood and Silver Mesa Recreation Center were invited to participate in the Raiders Youth Holiday Party on Monday, December 18 from 4-7pm at the Allegiant Stadium where our kids ages 6-12 were provided toys, a dinner buffet, a meet and greet with Santa and players, ice skating, jumpers, obstacle courses, climbing wall and plenty of treats with the cheerleaders and their amazing staff. Along with gifting each center with a PlayStation 5 we were all given the VIP treatment. What a wonderful way for our kids to kick off their winter break with a once in a life time experience.
- Raiders Game January 7, 2024 41 families received free tickets

Upcoming Events

- 1/24/24 Super Sharing NFL Green Event SMRC and NRC to pick up donated items. The Super Kids-Super Sharing initiative has been implemented in every

Super Bowl host community for the past 24 years and during that time has collected hundreds of thousands of items to help local youth in the Super Bowl host communities. For this year's Super Kids-Super Sharing project, many Clark County public and private schools are holding Super Kids collections to gather donated items.

- Indoor Family Movie Night 1/25/24 NRC 4:30-6:30p
- Valentine's Day Dance SMRC 6-9pm 2/10

BOARD COMMENTS

Board Member Gibson inquired as to a scholarship that the Parks & Recreation Department has for the community. **Ms. Derrick** stated that members of the community can apply for it, as it will assist members of the North Las Vegas community pay towards the cost for programming.

Board Member Brown acknowledged our city elected officials as well as city staff for their leadership and their energy and their commitment and passion to making the city of North Las Vegas a better and better place.

Board Member Cannon stated she loves the partnership, and asked whether it is possible to partner with the Aces. **Ms. Derrick** stated they are already in talks with the organization.

PUBLIC FORUM

Chairman Branch opened and closed the public forum. No comments were received.

ADJOURNMENT

Chairman Branch adjourned the meeting. The meeting was adjourned at 5:57 P.M.

CERTIFICATION

I certify that the foregoing are true and correct minutes of the City of North Las Vegas Parks, Arts, Recreation and Culture Advisory Board Regular Meeting held on January 9, 2024. I further certify that a quorum was present.

Jackie Rodgers, City Clerk