



Parks, Arts, Recreation and Culture Advisory Board
Regular Meeting
AGENDA ITEM

NUMBER: 3

SUBJECT:

Propose Tree City USA Designation and Arbor Day 2024. (For Possible Action; Recommendation – Approve)

REQUESTED BY:

Cass Palmer, Director of Neighborhood & Leisure Services

WARD:

(Citywide)

RECOMMENDATION OR RECOMMEND MOTION:

Staff recommends that the Park and Recreation Advisory Board approve the proposed Tree City USA program and move forward with Arbor Day 2024, and designate themselves the Tree Board for the City of North Las Vegas.

FISCAL IMPACT:

It is proposed that the Parks and Recreation Department apply for Tree City USA designation and develop plans to celebrate Arbor Day 2024 – the first Arbor Day celebration in North Las Vegas. One of the requirements for Tree City USA is that agency's should have a Tree Board. It is proposed that the Park and Recreation Advisory Board take on this responsibility.

ACCOUNT NUMBER:

N/A

STAFF COMMENTS AND BACKGROUND INFORMATION:

Tree City USA designation has 4 standards for recognition:

1. A Tree Board or Department
2. A Public Tree Ordinance
3. A Community Forestry Program with an Annual Budget of at Least \$2 per Capita.
4. An Arbor Day Observance and Proclamation.

Parks and Recreation staff is currently working on developing a tree ordinance and an Arbor Day celebration in Spring 2024. We are working on the Arbor Day proclamation and determining if we are spending or will spend \$2 per capita in 2024. Tree City USA designation Started in 1976, Tree City USA is one of the Arbor Day Foundation's oldest programs. Our founders had a vision for a greener, healthier America, and hoped this initiative would inspire change on a nationwide level.

The first Tree City USA cohort was comprised of 42 communities in 16 states. Today, the program includes more than 3,600 communities from all 50 states, Washington D.C., and Puerto Rico. We've seen a lot of change over the years — but our participants' passion for trees has remained the same.

Our story isn't over. We hope to continue growing our network, city by city, until every American can live in a Tree City USA community.

CIP No.	Related Item:	
LIST CITY COUNCIL GOAL(S): Quality Municipal Services		
PREPARED BY: Cass Palmer, Director of Neighborhood & Leisure Services	Respectfully Submitted Ryann Juden, City Manager	MEETING DATE: January 9, 2024